

# 2017

## ANNUAL REPORT



**TULSA CRIME STOPPERS**

4107 S YALE AVE, SUITE 142  
TULSA, OK 74135

OFFICE: 918-585-5209 TIPLINE: 918-596-COPS (2677)  
[WWW.TULSACRIMESTOPPERS.ORG](http://WWW.TULSACRIMESTOPPERS.ORG)

# OUR MISSION

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is to provide valuable crime prevention education and safety awareness services to residents and public safety providers in the greater Tulsa area.

## 2017 EXECUTIVE BOARD MEMBERS

Sandy Chalmers  
Reynolds French  
President

Laurie Brumbaugh  
Community Volunteer  
Past President

Pete Stonis  
Grant Thornton  
Treasurer

Jim Sires  
Blue Cross Blue Shield OK  
Secretary

Anthony Romanello  
Explorer Pipeline  
Member At-Large

## BOARD MEMBERS

Joseph Bickford  
G4S Secure Solutions

Capt. John Carolla  
Tulsa Police Department

Matt Crook  
James, Potts, & Wulfers, Inc.

Brian Dedeke  
Explorer Pipeline

Ryan Ferguson  
Ferguson Auto Dealerships

Liz Gifford  
Victim Impact Panel

Michael Heath  
Diamond Security &  
Investigative Services

Timothy Long  
Williams

Ofr. Jeanne MacKenzie  
Tulsa Police Department  
\*Crime Stopper Coordinator

Burt Mummolo  
Channel 8

Sgt. Randy Pierce  
TCSO

Neetin Sen  
Owl Night Security

Charles Tennison  
QuikTrip

Sgt. Shane Tuell  
Tulsa Police Department

*Together, we make Tulsa a safer place to  
live, work, shop, and play!*



## 2017 - A YEAR OF GROWTH

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Growth doesn't happen by accident. It is the hard work and commitment of staff, Board of Directors, donors, and friends. This year our growth was exponential. Our physical office space grew from 800 to 2600 square feet. For the first time in our organization's history, we have the ability to house a dedicated training room for our training participants. Our Alert Neighbors program impacted 20% more participants than in 2016 with over 14,000 receiving crime prevention education at free training events, conferences, and public safety events. Last year, the amount of tips to our Tulsa Crime Stoppers program grew. In 2017, we also added a new staff member to our team and 4 new members to our Board of Directors. With a rise in violent crime, the necessity for our organization and programs could not be higher. I look forward to where the growth in 2017 will propel our impact in 2018! Thank you to all our friends, donors, and volunteers for making 2017 a success!

Sandy Chalmers  
2017 Board President  
Reynolds French

Jennifer Rush  
Executive Director  
Tulsa Crime Stoppers

## OUR HISTORY

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Founded in 1971 as an outgrowth of the Chamber of Commerce's Criminal Justice Task Force, community leaders created the Metropolitan Tulsa Citizens Crime Commission. While the organization has experienced name changes over the last 4 decades– Tulsa Citizen's Crime Commission, Citizen's Crime Commission, Crime Commission, Crime Prevention Network and finally Tulsa Crime Stoppers; the intent of the organization has remained the same. For almost 50 years, Tulsa Crime Stoppers has been the only Tulsa nonprofit focusing solely on public safety. The organization provides crime prevention tools and resources through the Tulsa Crime Stoppers, Alert Neighbors, Generation tXt and other crime prevention programs.

# 2017 CRIME STOPPER TIPS

## About Tulsa Crime Stoppers

Tulsa Crime Stoppers is a program created to assist law enforcement in the fight against crime. Crime Stoppers provides a safe way to report—and tipsters never have to give their name. Crime Stoppers is not the police but partners with law enforcement agencies to encourage residents to safely and anonymously report felony criminal activity. The anonymity of this program has been protected by a state statute since 2001. Crime Stoppers funds a telephone tip line (918-596-COPS) supported by a 24/7 call center, a mobile application, a method to submit online web tips, and a database for distribution of tips to law enforcement. Our Board of Directors determines the amounts of rewards for tips and ensures payment to those who provide information. Our Board of Directors and employees work hard to raise money to support this privately funded program. The Tulsa Crime Stoppers tip line is a vital resource in helping reduce crime in our community. With its triangle of cooperation between citizens, media and law enforcement, the goal of Crime Stoppers is to make the Tulsa area a safer place to live, work and play for all residents.

## How does Crime Stoppers work?

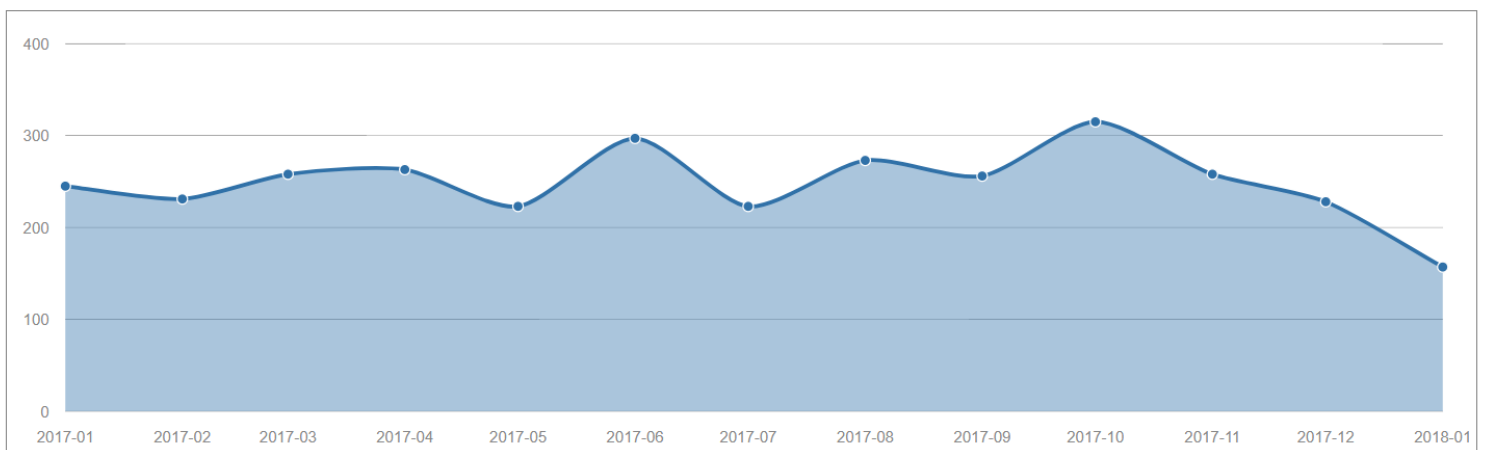
Tulsa Crime Stoppers enlists the help of citizens by requesting information (tips) from the public related to unsolved felony crime. Tipsters can report anonymously through a variety of methods: A call can be made to 918-596-COPS(2677) which is answered by a Crime Stoppers call center employee. Report taken and tipster issued a code number and passcode. – OR – Tips submitted via website. Tipster issued a tip ID number and passcode. – OR – Tips may be submitted through Tulsa Tips mobile application available through the Google Play or iTunes store. Tips are received through a special database that protects anonymity and then sent to correct police station or division for investigation by our Crime Stopper Coordinator within the Tulsa Police Department. If tips lead to the arrest of a felony suspect or solve a felony crime, detectives notify our Crime Stopper Coordinator who then in turn reports the success to the Tulsa Crime Stoppers Board of Directors. Tulsa Crime Stoppers Board of Directors meets several times per year to approve reward payments. Tipsters can either call or login to the mobile app/website with their code number and passcode to check on status of their tip. If they receive a reward, they are instructed to utilize their existing passcode and a newly created special password to receive cash payment from our Crime Stoppers account at a participating bank.

Fiscal year 2017 received 10% more tips than in 2016 and a 14% increase from 2015.

### Monthly Count

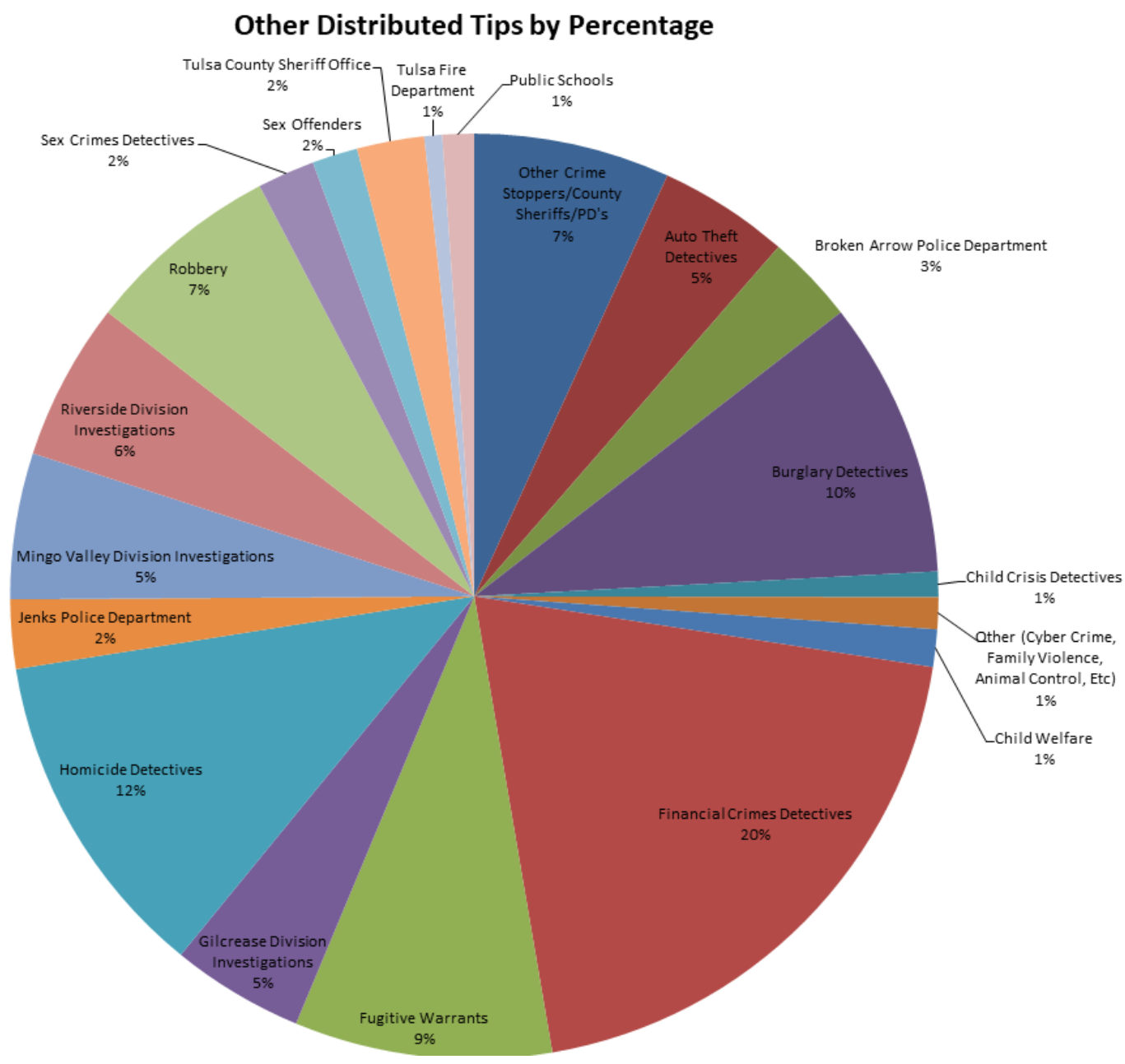
2017/01/01 through 2017/12/31

Total Tips: 3070



Year	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Totals
2017	245	231	258	263	223	297	223	273	256	315	258	228	3070

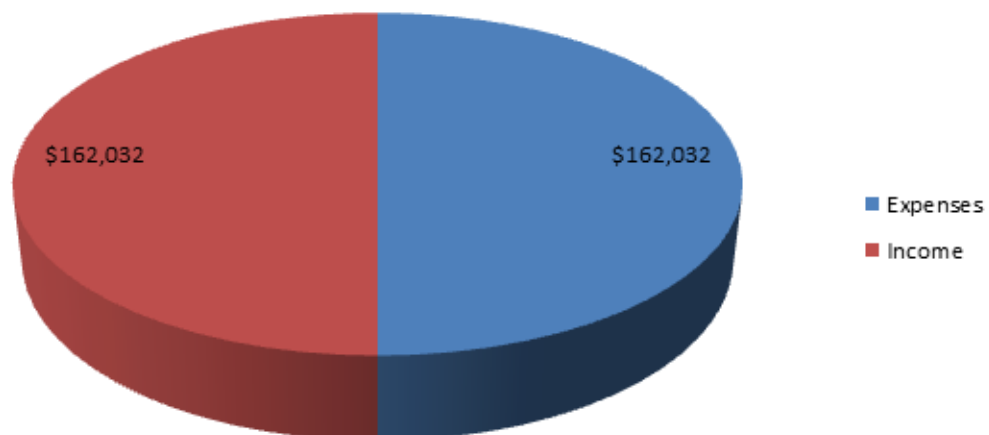
While 41% of tips recieved were sent to Tulsa Police Special Investiagation Division for investigation, the other 59% were broken down as follows:



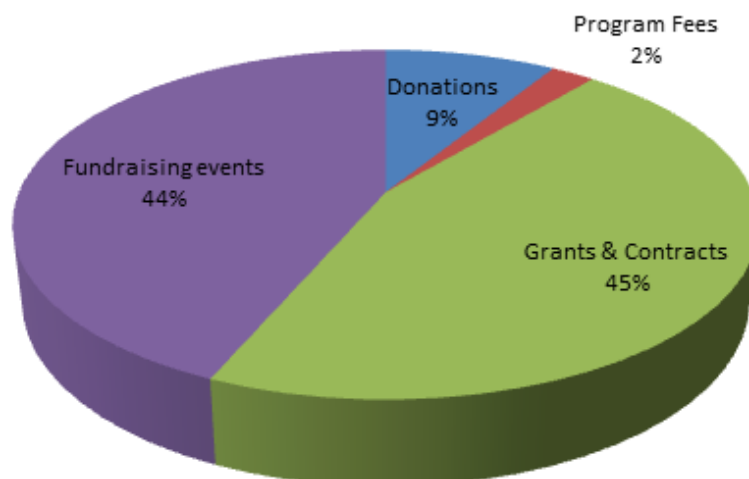
Day of the Week  
&  
Method Tip  
Received

Day	In-House	PC Web Browser	Mobile Web Browser	Mobile App	Call Center	Totals
Sunday	0	53	115	14	117	299
Monday	1	85	136	3	220	445
Tuesday	1	95	143	17	219	475
Wednesday	2	90	145	7	294	538
Thursday	3	105	140	7	282	537
Friday	1	77	108	8	258	452
Saturday	0	53	112	4	155	324
Totals	8	558	899	60	1545	3070

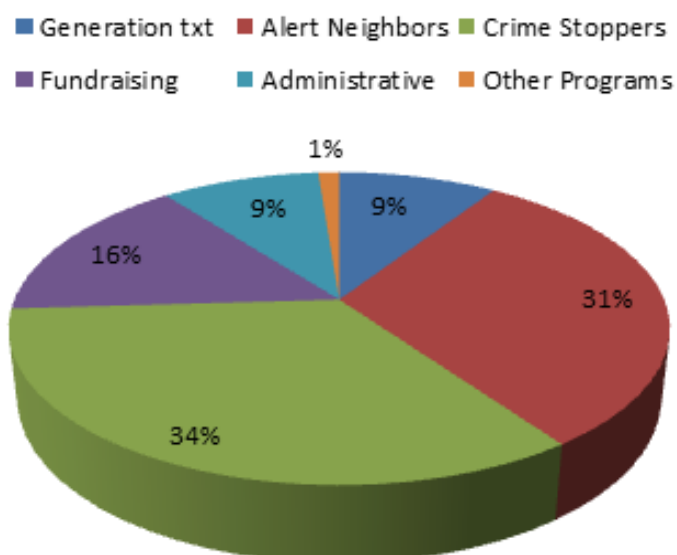
# 2017 FINANCIALS



Income Sources



Expenses



## **TULSA CRIME STOPPERS**

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TULSA, OK 74135

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TIPLINE: 918-596-COPS (2677)

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Thank you to our program  
participants, volunteers, donors,  
and friends for helping to make our  
community safer for all future  
generations!



2017



# JOIN US IN 2018!

Several opportunities for you to help fight crime in 2018:

Register for an Alert Neighbors meeting or attend a training at  
[www.tulsacrimestoppers.org/alert](http://www.tulsacrimestoppers.org/alert)

Sign up to volunteer by calling 918-585-5209 or emailing  
[info@okcpn.org](mailto:info@okcpn.org).

Sponsor or attend a fundraising event:

Shred-to-Protect - May 19th

Cups & Cuffs Golf Tournament - August 27th

Badges n' Barbeques - October 25th

Contact Kerry Feserman for more details at  
[kfeserman@okcpn.org](mailto:kfeserman@okcpn.org) or 918-585-5209

Share our Crime of The Week/Most Wanted by liking and keeping  
up to date with our social media -  
Facebook page @TulsaCrimeStoppers  
Twitter @918CrimeStopper



2018